

Introduction to Business Architecture

Business Architects Support Executive Management

A turbulent and increasingly competitive global economy, and the rapid pace of change in business models, technology and customer demand are all drivers of business transformation. Executives launching business transformation for their enterprise need exceptional Business Architects to ensure their success.

Course Description:

What does Business Architecture mean to your organization? Most organizations lack a well articulated blueprint of their business. While everyone can see their small piece of the puzzle, no one has visibility into the enterprise as a whole. This in turn constrains the organization's collective ability to visualize the root cause of critical issues and rapidly craft viable solutions. To address this lack of enterprise visibility, organizations must be able to visualize their business through formal business architecture.

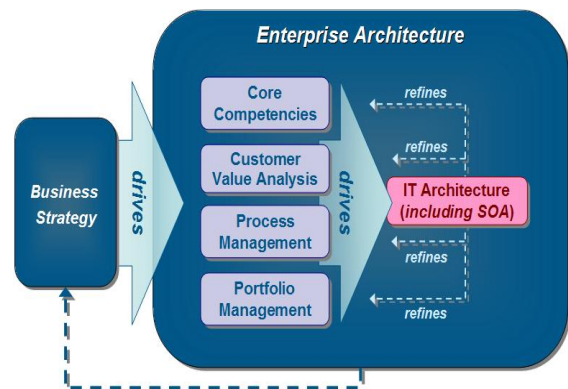
How do you enable a business architecture to create value for the organization? What pieces need to be in place to ensure its success? What skills and techniques need to accompany a successful BA effort? These questions and many others need to be carefully considered while embarking on the journey of creating a business architecture within your organization.

An organization's business model, goals, organizational structure and other constraints need to be considered when looking at how business architecture can become a value added, business focused discipline within the organization. This course addresses these questions and considerations by discussing business architecture fundamentals and the array of different ways that today's organization's moving ahead with their BA efforts. Students are provided a perspective on the various goals, approaches and components of a business architecture.

Course take-aways include insight into a how organizations have measured their maturity potential roadmaps for increasing Business Architecture maturity.

Course Outline:

- What is the ROI of Business Architecture
- Asking questions of a Business Architecture
- What, Where, When, Why and How of Business Architecture
- The Models of Business Architecture: Motivations, Analytics & Specifications
- The Role of Standards, Notations, Frameworks and Tools
- Leveraging Business Architecture to drive Tactics, Strategies & Decision Making
- Transformation opportunities with Business Architecture
- Organizational and Cultural considerations
- Connecting Business Architecture with IT
- Roadmaps to maturing Business Architecture capabilities and value



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Introduction to Business Architecture

Course Objectives:

- Identify and define the important components that make up a Business Architecture
- Consider the different approaches organizations have for their Business Architecture initiatives.
- Understand how to tailor a Business Architecture for multiple purposes.
- Identify the appropriate use of Notations, Frameworks and Tools.
- Assess the maturity of Business Architecture within in an organization.
- Consider the critical success factors and a roadmap for an organization's Business Architecture effort.
- Understand the organizational structures and associated roles for business architecture initiatives.
- Understand the pitfalls and mismatches that can be associated with progressing a business architecture.

Target Audience/Who Should Attend:

- VP/Director Executives, Strategic Planners
- Business/IT Consultants
- BPM Consultants
- Business Managers, Operational Managers
- Business Process Analysts
- Business Architects

Our immersive courses are currently being offered in:

- 1) 3-day Expert led on-site Workshops upon demand in the US, Canada and internationally.
- 2) 3-day Expert led online learning using GoToMeeting for individuals and small teams.

For more information contact us at:

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