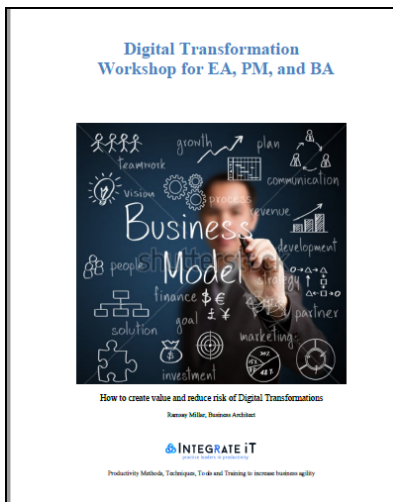# Digital Transformation Workshop
for EA, PM, and BA

Leaders steering business transformation initiatives, in public and private enterprise, need skilled Enterprise Architects, Project Managers, and Strategic Business Analysts to ensure their vision aligns across key stakeholders and many landscapes to ensure the business case is delivered.

Delivering large scale, collaborative, and repeatable transformations with diverse stakeholders is not the experience of most Enterprise Architects, Project Managers, and Business Analysts. Learn insights on how different professional roles are collaborating to improve business value and reduce risk. Gain insights on how leading organizations use common sense and systems thinking to succeed the first time and avoid traditional transformation project failure. Transformation failures continue to increase while leading organizations are succeeding. Why? Find out why and how to succeed by looking over the shoulders of a business architecture practitioner with many years of experience in the trenches assisting his clients in process improvement and transformation success outcomes.

Learn directly from recent case studies on how to succeed when planning and executing a digital transformation. Learn insights to accelerate transformations, improve business flexibility, and reduce the severe risks of transformation failures. Learn how effective Enterprise Architects, Project Managers., Business Analysts working together ensure business agility. We invite you to join Ramsay Millar a globally recognized Business Architect with years of experience who uses revealed methods and techniques.

What You'll Learn
Experience insights and techniques with Ramsay Millar, who was directly involved in many successful and well documented transformations over the years covered in this workshop. Learn and practice effective business architecture techniques that align with leadership, people, and technology outcomes.

- Digital Transformation Critical Success Factors
- Perform Preliminary Activities
- Model Business Strategy and Vision
- Determine Key Performance Indicators
- Perform Business Analysis
- Architect Business Solution
- Plan and establish initiatives
- Deploy Solution
- Perform implementation governance
- Rolling out a Business Architecture practice Master how to use the Business Architecture Guild BIZBOK© Frameworks.
- Leverage your next project using the supplied INTEGRATED Toolkit and Stencils
- Perform a workshop using a real transformation case study

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Course Outline

Digital Transformation Critical Success Factors

1. Business modeling challenges?
2. What does success look like?
3. Alignment of strategy with operations
4. Business Transformation lessons learned
5. Benefits of a business architecture practice
6. Leveraging frameworks, patterns and standards

Perform Preliminary Activities

1. Begin with the end in mind
2. Change Management Leadership
3. Initial transformation scoping
4. Confirm governance and support frameworks
5. Establish business architecture team
6. Communication Skills
7. Confirm business architecture principles
8. Select and tailor business architecture frameworks
9. Select reference models
10. Select catalogs, matrices, viewpoints and documents
11. Implement business architecture tool
12. What is a good tool?
13. Finalize standards and Tool training
14. Request for Business Architecture Work
15. Tailored business architecture repository

Model Business Strategy and Vision

1. Architecture Vision
2. Establish the Architecture project
3. Identify stakeholders, concerns, goals, and needs!
4. Confirm goals and objectives
5. Define Capabilities
6. Assess readiness for Transformation
7. Scope the organizations impacted
8. Confirm Principles
9. Develop the Business Scenario!
10. Develop the Architecture Vision
11. Define the target architecture business case

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12. Identify the Transformation Risks and mitigation
13. Establish the Transformation Communication plan
14. Generate the Architecture Vision document

Determine Key Performance Indicators

1. Business scenario analysis
2. Identify target objectives & outcomes measurement
3. Perform impact analysis
4. Assessment Techniques
5. Capability
6. Value Stream
7. Process Scope
8. Products and Services
9. Perform initial business architecture impact analysis

Perform Business Analysis

1. Business modeling best practices
2. Breaking down complexity
3. Develop baseline Business Architecture Definition
4. Problem description
5. Vision and Scope
6. Capability model assessment
7. Process value stream assessment
8. Process structure assessment
9. Applying Business Patterns
10. Service assessment
11. Product assessment
12. Information model assessment
13. Needs assessment
14. Conduct formal stakeholder review
15. Finalize the baseline Business Architecture Definition

Define the Target Business Architecture

1. Vision and Scope
2. Capability model
3. Process value stream
4. Scoped Business processes
5. Services
6. Products
7. Information model

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8. Needs
9. Perform gap analysis
10. Business Architecture
11. **Application Architecture**
12. Data Architecture
13. Technology Architecture
14. Review and consolidate gap analysis results
15. Define target Business Architecture roadmap components
16. Conduct formal stakeholder review
17. Finalize the target Business Architecture Definition

Plan and establish initiatives

1. Finalize opportunities and solutions
2. Determine business constraints for implementation
4. Define initiatives
5. Map objectives to initiatives
6. Create initiative metrics
7. Determine constraints for implementation
8. Initiative tradeoffs & decisions
9. Review and consolidate gap analysis results
10. Review IT requirements from a functional perspective
11. Reconcile interoperability requirements
12. Refine and validate dependencies
13. Confirm readiness and risk for business transformation
14. Formulate high-level implementation and migration strategy
15. Identify and group major work packages
16. Identify Transition Architectures
17. Create portfolio and project charters

Deploy Solutions

1. Migration planning considerations
2. Confirm management frameworks
3. Confirm transition architecture increments/phases
4. Generate the architecture implementation roadmap
5. Prioritize the migration projects
6. Estimate resource requirements and timing
7. Engage deployment team
8. Create portfolio and project charters

Perform implementation governance

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1. Implementation governance
2. Confirm scope and priorities for deployment
3. Identify deployment resources and skills
4. Guide development of solutions deployment
5. Perform enterprise architecture compliance reviews
6. Audit business and IT operations
7. Perform pre & post-implementation reviews

Rolling out a Business Architecture practice

1. Common approaches for getting started
2. Determine business objectives
3. Communicate business value
4. Assess opportunities to leverage business architecture
5. Establish business architecture governance
6. Establish business architecture baseline
7. Leverage business architecture during initiative planning
8. Expand business architecture
10. Business architecture Center or Excellence (CoE)

Certifications

Our expert instructors work closely with every student to personally ensure they fully grasp every lesson plan during the hands-on workshops sessions to ensure that the Certification is achieved.

- Certificate of Education Credit hours is available

Who needs to Attend

- Business Leaders, Business Analysts, Business Architects, Enterprise Architects, and Project Managers

Testimonials

 "The techniques, templates, case study coverage based upon documented transformation projects provided by during the course saved our transformation team at our Fortune 10 Healthcare company many months of setup time to establish our business architecture Center of Excellence, standards work, and setup time, we began our critical project immediately after training. There isn't a week that goes by when I'm not using one of the productivity tools to help solve problems, speed things or make my team more productive." - Fiona Lindberg, CBAP – McKesson Health Systems

Healthcare Transformation Case Study

Digital Transformation Workshop
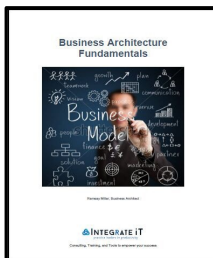# for EA, PM, and BA

What you Receive

Experience the most comprehensive Training available when you schedule training from INTEGRATE iT. Become practiced and confident in your ability to develop business models that align to operations..

Business Modeling Mentorship – Ramsay Millar has delivered over 1,100 business and technology modeling project assignments and trained over 4,000 business architects, business analysts, enterprise architects, and software engineers since 2001. Ramsay maintains an excellent reputation of providing professional skills development and consulting services. **LinkedIn** https://www.linkedin.com/in/ramsay-millar-616b915/

Student Digital Resources - The INTEGRATE iT USB Pen contains a Digital Course Load including everything you'll need to get started including Project Templates, Document Stencils, and Case Studies.

Practice Leaders Guidebook – Contains carefully documented hands-on workshops to augment the USB Digital Course Load. Learn how to apply techniques and hundreds of time saving tips used by industry practitioners. The Hands-on Practice Guidebook is a great reference to accurately recall the more complex workshops covered during Training. The Guidebook contains practical steps required to deliver a successful Transformation Project..

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